

INDUSTRIAL DESIGN

Powered by **ID-ONE** - Your Experts in Product Development

Does your product look like every other product on the market? Does it look like a "black box"? Do your salespeople resist showing the product to customers or at trade shows?



IBM Ultimate Derby
2006 Exploration Award

ID-ONE's designers have the training and experience to make your product stand out in a crowd or on the shelf. Our team is trained to view the product as a consumer would. We are adept at knowing your targeted clients. We also bring a fresh point of view to the table on any project.

On-Call Creativity

ID-ONE has been providing award-winning product design since 1999. We are experts at providing innovative product development and industrial design that will wow your customers.



Botanista Wi-Fi Gardening Kit
Popular Science Design
Challenge Winner, 2004.

Domain Experience

Our designers are experienced in handling products and projects from companies ranging from start-ups to Fortune 100's. They also have a wide range of manufacturing expertise ranging from textiles and low tech, to high tech including green or sustainable product design.

"ID-One has demonstrated a high level of creativity and outstanding design skills - We at Nike know the difference and these guys are for real. We are happy to have them as an ongoing resource to our advanced R/D design team."

Director of Product Creation | Club R&D- NIKE Golf

"This is the best product we've come out with, ever!"

-President and CEO, Keys Fitness Products, LP



Keys CG2 Elliptical
Consumer Reports
Top rating, 2008

Your Product Development Partners

Every company and product has a personality. At ID-ONE, we work hard to understand your needs and strive to align our concepts to the desired personality profile. As a partner, ID-ONE understands the importance of a manufacturable product so we view the manufacturer as an important part of your product development team.

At **ID-ONE**, our goal is to make you and your products look good!



ID-ONE, an Austin, Texas-based product development consulting firm since 1999, provides interactive consulting, custom product development, graphic design, mechanical engineering, branding know-how and business development services to leverage the power of your product development.

For a complete list of services, including business development services, please see : WWW.ID-ONE.NET